



(<https://mumeenmediagroup.com>).

Ready to get started?



Please complete our **New Client Intake Form** to give us the best insight on what services will best benefit your business. **We know it's loooong...HOWEVER, this interview will give us, Nerds and Geeks, the most information about your business needs, allow you to stay within your budget, and allow us to better serve your business.**

We ask **53 questions** that require an answer and takes roughly **10-15 minutes to complete**. If you don't have all the answers to our questions, it's okay. **Just answer what you can**. If you don't know, just say **"I don't know"**, or **"I haven't considered this yet"**, or even a simple **"N/A"** will do in some cases. It's quite alright. Please include as much of your business details as possible. This not only gives us pinpoint insight on where your business is currently and exactly where and how to proceed, but also allows us to give you an **accurate quote (\$)** and get started working on your project **as quickly as possible**. **We base all projects in the interest of time.**

Required*

Contact Full Name *	<input type="text" value="Full name of authorized contact"/>
Contact Email *	<input type="text"/>
Contact Phone *	<input type="text"/>
Contact Fax	<input type="text"/>
Contact Skype ID	<input type="text"/>
Company Name *	<input type="text"/>
Company Address *	<input type="text" value="Street Address 1"/>
Company Address 2	<input type="text" value="Ste., Apt, PMB, etc."/>

Company City *

Company State *

State/Province

Company Zip Code *

Zip/Post

Company Phone *

Hours of Operation *

Company Website URL(s) or
desired web address(es)

Please include one domain per row

Company Slogan/Tagline

Business Industry/Niche *

Year Founded *



List cities, townships, etc. you
conduct business in *

List product(s)/service(s) *

Payment Options? *

What is your most profitable product or service? *

Describe your company/business in 200 words *

Company goals/mission statement *

List promotions, sales, coupons, you will run for web customers *

How are you currently marketing your business/company? *

Types of marketing/advertising used in past? *

Amount spent per month on advertising/marketing? *

What is the value of your average sale/client? *

How are you currently getting the majority of your business? *

What is the #1 reason customers come to you? *

Top 5 keywords someone would use when searching for your business, industry? *

Who are your Top 5 competitors? *

What has been your most effective type of marketing in the past? *

List of publications/advertisements used for paid advertising in past? *

Approximately how many current customers/clients do you have? *

Approximately how many customers/clients have ever bought from you? *

Do you periodically touch base with current or previous customers/clients? How often? *

What methods do you use to keep in touch with current/former clients/customers? *

What type of online advertising have you used/are currently using (PPC, SEO, banner ads, paid directories, yellowpages.com, etc.)? *

Are you currently showing up on the local search maps (Google local, Yahoo local, Bing)? If so, which ones? *

Are you currently showing up on page one of search engines for organic/natural search terms? What terms? *

Are you currently utilizing any social media/networking sites? If so, which ones? *

Are you registered with any online business directories? If so, which ones? *

What other types of online marketing are you currently using/have used in the past? *

What traffic techniques do you currently use to drive traffic to your website? *

What methods are you currently using to track your web marketing results? *

If you have a website, is it up and running? *

No. I don't have a website.

Yes, but my website is not live.

Yes, my website is live.

How many visitors does your website get per month?

How many leads/sales do you get per month from your website? *

How much are you currently spending per month in online advertising?

What percentage of your revenue comes from leads generated online? *

What is your average cost per sale? *

What is your average profit per sale? *

On average, how often does a regular customer buy from you? *

Do you have a blog? If so, how often do you post? What is URL? *

What aspects of your current website do you want to maintain (content, design, graphics, etc)? *

What are your primary objectives for your website and online marketing efforts? *

What are your color preferences for your website? *

What pages/sections do you want your website to have? *

What content or visual elements from your current website/marketing materials should be utilized (logo, color scheme, branding, navigation, etc.) *

What is the #1 action you would like your website visitors to take (call, email, fill in form, visit, etc.)?

What content do you currently have that could be used to position you and company as experts in your niche market (articles you've written, interviews conducted, press releases, TV/Radio interviews, commercials, etc.)? *

Do you have current photos of you, business, employees, vehicles, buildings, signs, etc. to be used online? Yes No

List of Professional/Business organizations you are a member of: *

Anything else we need to know/forgot to ask? *

Attach any of the following items you have (uploading is optional)

(bmp, csv, doc, gif, ico, jpg, jpeg, odg, odp, ods, odt, pdf, png, ppt, swf, txt, xcf, xls, zip, rar,

tar.gz, BMP, CSV, DOC, GIF, ICO, JPG, JPEG, ODG, ODP, ODS, ODT, PDF, PNG, PPT, SWF, TXT, XCF, XLS):

- Staff profiles with pictures
- Logo images
- Pictures of your business/company
- Links to any articles you have written or been featured in
- Audio/Video of you and/or company advertisements

If you have more than 5 files, feel free to zip, rar, or tar.gz and then upload. Please compress any file extensions you wish to upload, but are not listed above before uploading as they are not allowed for security purposes.

*Note: Compressed files containing executable files such as .sh and .exe are automatically quarantined and cannot be opened, please do not include.

Please attached any documents you would like to upload...

No file chosen

Please attached any documents you would like to upload...

No file chosen

Please attached any documents you would like to upload...

No file chosen

Please attached any documents you would like to upload...

No file chosen

Please attached any documents you would like to upload...

No file chosen